

Non-Consolidated Financial Results for the Year Ended December 2002

Company name: Bell-Park Co., Ltd.
 Stock code: 9441
 Stock exchange listing: JASDAQ
 Company domicile: Tokyo, Japan
 URL: <http://www.bellpark.co.jp>
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Date of board meeting for approving financial results: February 20, 2003

The Company has a system of interim dividend payment

Annual meeting of shareholders: March 27, 2003

The Company discloses consolidated financial results.

The Company does not employ a unit stock system.

1. Financial Results for the Year Ended December 2002 (January 1, 2002 – December 31, 2002)

(1) Results of Operations

Yen in millions, rounded down

	Net sales		Operating income		Ordinary income	
	Million yen	YoY change %	Million yen	YoY change %	Million yen	YoY change %
Year ended Dec. 2002	13,721	(7.0)	680	53.4	710	47.0
Year ended Dec. 2001	14,749	97.5	443	(26.6)	483	(5.7)

	Net income		Net income per share (basic)	Net income per share (diluted)
	Million yen	YoY change %	Yen	Yen
Year ended Dec. 2002	36	(77.4)	1,718.88	-
Year ended Dec. 2001	161	(39.7)	22,858.67	22,844.48

	Return on equity	Ratio of ordinary income to total assets	Ratio of ordinary income to net sales
	%	%	%
Year ended Dec. 2002	1.2	14.0	5.2
Year ended Dec. 2001	5.2	10.7	3.3

Notes:

1. Weighted average number of shares outstanding

Year ended Dec. 2002:	21,152.59 shares
Year ended Dec. 2001:	7,050.02 shares
2. Changes in accounting principles applied: No
3. Net income per share and diluted net income per share is calculated based on the average number of outstanding shares during the year, retroactively adjusted for a three-for-one stock split on February 20, 2002. Diluted net income per share for the year ended Dec. 2002 is not presented since the Company has no outstanding bonds with warrants or convertible bonds and stock options issued by the Company and financed by treasury stock were not in the money.

(2) Dividends

	Annual dividend per share			Aggregate dividend (Annual)	Payout ratio	Dividend rate for shareholders' equity
	Interim	Year end				
	Yen	Yen	Yen	Million yen	%	%
Year ended Dec. 2002	2,500.00	-	2,500.00	52	145.4	1.7
Year ended Dec. 2001	7,500.00	-	7,500.00	52	32.8	1.7

(3) Financial Position

	Total assets	Shareholders' equity	Shareholders' equity ratio	Shareholders' equity per share
	Million yen	Million yen	%	Yen
Year ended Dec. 2002	5,048	3,150	62.4	148,925.36
Year ended Dec. 2001	5,083	3,175	62.5	450,358.74

Notes:

1. Number of shares outstanding at end of period:
Year ended Dec. 2002: 21,156.06 shares
Year ended Dec. 2001: 7,050.52 shares
2. Treasury stock at end of period
Year ended Dec. 2002: 3.5 shares
Year ended Dec. 2001: 0.5 shares

2. Forecast for the Year Ending December 2003 (Jan. 1, 2003 – Dec. 31, 2003)

	Net sales	Ordinary income	Net income	Dividend per share		
				Interim	Year-end	Annual
	Million yen	Million yen	Million yen	Yen	Yen	Yen
Interim	7,200	337	164	0.00	-	-
Full Year	14,700	700	345	-	2,500.00	2,500.00

Reference: Estimated net income per common share for the year ending December 2003: ¥15,768.86

Estimated net income per common share is calculated based on the estimated average number of shares outstanding during the year.

Forward Looking Statements

Forecasts regarding future performance in these materials are based estimates and judgments of the Company's management made in accordance with information available at the time this report was prepared. Forecasts therefore embody risks and uncertainties. Actual results may differ significantly from these forecasts for a number of factors.

Non-Consolidated Financial Statements

1. Non-Consolidated Balance Sheets

Account	Fiscal year	2001 (As of December 31, 2001)		2002 (As of December 31, 2002)	
		Thousand yen	%	Thousand yen	%
Assets					
I. Current assets					
1. Cash on hand and in banks		135,861		1,778,273	
2. Accounts receivable - trade	#2	588,943		289,306	
3. Accounts receivable - other		1,153,609		1,241,406	
4. Available-for-sale securities		36,560		-	
5. Merchandise		459,534		372,608	
6. Supplies		752		796	
7. Prepaid expenses		18,876		27,965	
8. Short-term loans receivable		94,940		564	
9. Deposits	#2	938,048		-	
10. Deferred tax assets		17,476		33,494	
11. Other current assets		45,527		24,976	
12. Allowance for doubtful accounts		(1,684)		(2,671)	
Total current assets		3,488,446	68.6	3,766,718	74.6
II. Fixed assets					
1. Property, plant and equipment					
(1) Buildings		112,187		213,843	
Accumulated depreciation		18,604	93,583	35,953	177,889
(2) Furniture and fixtures		46,782		51,974	
Accumulated depreciation		21,486	25,295	30,162	21,812
(3) Land		-		57,900	
Total property, plant and equipment		118,878	2.3	257,602	5.1
2. Intangible assets					
(1) Patents		637		-	
(2) Trademarks		1,081		870	
(3) Software		3,214		2,963	
(4) Others		2,948		4,412	
Total intangible assets		7,883	0.2	8,246	0.2
3. Investments and other assets					
(1) Investment securities		61,624		30,000	
(2) Investments in affiliates		828,303		121,070	
(3) Long-term prepaid expenses		7,762		9,309	
(4) Deposits		18,323		9,606	
(5) Membership rights		135,257		136,812	
(6) Leasehold deposits		174,528		359,619	
(7) Deferred tax assets		41,330		337,850	
(8) Long-term loans receivable		-		3,807	
(9) Long-term loans receivable - affiliates		197,793		-	
(10) Others		3,498		8,162	
(11) Allowance for doubtful accounts		-		(720)	
Total investments and other assets		1,468,421	28.9	1,015,517	20.1
Total fixed assets		1,595,183	31.4	1,281,366	25.4
Total assets		5,083,629	100.0	5,048,084	100.0

Account	Fiscal year	2001		2002	
		(As of December 31, 2001)		(As of December 31, 2002)	
		Thousand yen	%	Thousand yen	%
Liabilities					
I. Current liabilities					
1. Accounts payable - trade		946,995		912,461	
2. Accounts payable - other	#2	662,133		311,188	
3. Accounts payable - non-trade		126,705		103,214	
4. Accrued income taxes		72,684		226,310	
5. Accrued consumption taxes		15,819		54,194	
6. Accrued expenses		29,362		80,589	
7. Deposits received		4,872		129,618	
8. Reserve for employees' bonuses		8,160		11,934	
9. Other current liabilities		383		1,533	
Total current liabilities		1,867,117	36.7	1,831,045	36.3
II. Long-term liabilities					
1. Liability for employees' retirement benefits		7,836		8,823	
2. Accrued directors' severance benefits		22,837		37,896	
3. Others		10,800		20,166	
Total long-term liabilities		41,473	0.8	66,886	1.3
Total liabilities		1,908,591	37.5	1,897,932	37.6

Account	Fiscal year	2001		2002	
		(As of December 31, 2001)		(As of December 31, 2002)	
		Thousand yen	%	Thousand yen	%
Shareholders' equity					
I. Common stock	#1	1,073,676	21.1	-	
II. Additional paid-in capital		1,492,267	29.4	-	
III. Legal reserve		8,078	0.2	-	
IV. Other retained earnings					
Unappropriated retained earnings at end of year		601,085		-	
Total other retained earnings		601,085	11.8	-	
V. Unrealized holdings gain on securities		392	0.0	-	
VI. Treasury stock	#3	(461)	0.0	-	
Total shareholders' equity		3,175,038	62.5	-	
I. Common stock	#1	-		1,074,301	21.2
II. Capital surplus					
1. Additional paid-in capital		-		1,492,892	
Total capital surplus		-		1,492,892	29.6
III. Retained earnings					
1. Legal reserve		-		8,078	
2. Unappropriated retained earnings at end of year		-		575,729	
Total retained earnings		-		583,807	11.6
IV. Treasury stock	#3	-		(848)	0.0
Total shareholders' equity		-		3,150,152	62.4
Liabilities and shareholders' equity		5,083,629	100.0	5,048,084	100.0

2. Non-Consolidated Statements of Income

Account	Fiscal year	2001 (Year ended Dec. 31, 2001)			2002 (Year ended Dec. 31, 2002)		
		Thousand yen		Vs.net sales	Thousand yen		Vs.net sales
I. Net sales							
1. Merchandise sales		5,099,984			4,138,214		
2. Commissions received		9,649,714	14,749,699	100.0	9,583,685	13,721,899	100.0
II. Cost of goods sold							
1. Inventories - beginning of year		330,900			459,534		
2. Purchases		8,089,517			7,954,648		
3. Goods acquired through merger		1,660			-		
Total		8,422,079			8,414,183		
4. Inventories - end of year		459,534			372,608		
Net		7,962,544			8,041,575		
5. Commissions paid		5,070,215	13,032,760	88.4	3,191,066	11,232,641	81.9
Gross profit			1,716,938	11.6		2,489,258	18.1
III. SG&A expenses	#1		1,273,204	8.6		1,808,497	13.1
Operating income			443,734	3.0		680,760	5.0
IV. Non-operating income							
1. Interest income	#2	10,916			2,481		
2. Gain on sale of investment securities		11,281			-		
3. Outsourcing service revenue	#2	18,000			10,000		
4. New store opening subsidy		-			11,599		
5. Income from rentals		-			4,931		
6. Other income		3,716	43,914	0.3	3,303	32,315	0.2
V. Non-operating expenses							
1. Interest expense		1,357			1,593		
2. New stock issue expenses		-			815		
3. Other losses		3,072	4,429	0.0	335	2,744	0.0
Ordinary income			483,219	3.3		710,332	5.2
VI. Extraordinary income							
1. Prior year income adjustments		-			24,720		
2. Reversal of allowance for doubtful accounts		953			-		
3. Gain on sale of investment securities	#3	770			8,532		
4. Others		-	1,723	0.0	211	33,464	0.2
VII. Extraordinary loss							
1. Loss on removal of fixed assets	#4	3,731			10,640		
2. Loss on sale of investment securities	#3	48,921			18,745		
3. Amortization of goodwill		114,285			-		
4. Loss on liquidation of affiliates		-			607,232		
5. Others		650	167,588	1.1	7,398	644,016	4.7
Net income before income taxes			317,354	2.2		99,780	0.7

Fiscal year Account	2001 (Year ended Dec. 31, 2001)			2002 (Year ended Dec. 31, 2002)		
	Thousand yen		Vs.net sales	Thousand yen		Vs.net sales
Income taxes - current	192,580			375,673		
Income taxes - deferred	(36,380)	156,199	1.1	(312,252)	63,421	0.5
Net income		161,154	1.1		36,358	0.2
Retained earnings brought forward		439,931			539,370	
Unappropriated retained earnings at end of year		601,085			575,729	

3. Non-Consolidated Statement of Appropriations

Fiscal year Account	2001 Approved at annual meeting of shareholders on March 28, 2002		2002 Subject to approval at annual meeting of shareholders on March 27, 2003	
	Thousand yen		Thousand yen	
I. Unappropriated retained earnings at end of year		601,085		575,729
II. Appropriations				
1. Cash dividends	52,875		52,881	
2. Directors' bonuses	8,840	61,715	10,500	63,381
III. Retained earnings carried forward to the next year		539,370		512,348

This financial report is solely a translation of summary of "Kessan Tanshin" (in Japanese, including attachments), which has been prepared in accordance with accounting principles and practices generally accepted in Japan, for the convenience of readers who prefer an English translation.