



Consolidated Financial Summaries for the Nine Months Ended September 2006

October 31, 2006

Company name: Bell-Park Co., Ltd.
Stock code: 9441
Stock exchange listing: JASDAQ
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1. Notes on Preparation of Quarterly Financial Summaries

1) Adoption of the simple method for accounting principles: Yes

(Details) The simple method based on the effective tax rate has been applied to the calculation of income taxes. The simple method is also applied to the calculation of certain items that have an insignificant impact on the financial statements.

2) Changes in accounting principles applied in recent fiscal year: None

3) Changes in the scope of consolidation and affiliates accounted for under the equity method: None

2. Consolidated Financial Summaries for the Nine Months Ended September 2006 (Jan. 1 – Sep. 30, 2006)

(1) Consolidated Results of Operations

Yen in millions, rounded down

	Net sales		Operating income		Ordinary income	
	Million yen	YoY change %	Million yen	YoY change %	Million yen	YoY change %
Nine months ended Sep. 2006	17,404	(3.6)	575	(21.3)	583	(20.5)
Nine months ended Sep. 2005	18,053	56.4	730	60.5	734	58.4
[Reference] Year ended Dec. 2005	24,355		948		946	

	Net income		Net income per share (basic)	Net income per share (diluted)
	Million yen	YoY change %	Yen	Yen
Nine months ended Sep. 2006	310	(15.3)	4,936.74	4,903.23
Nine months ended Sep. 2005	367	107.5	5,774.67	5,749.86
[Reference] Year ended Dec. 2005	483		7,617.43	7,583.04

Notes:

1. Weighted average number of shares outstanding

Nine months ended Sep. 2006:	62,982.38 shares
Nine months ended Sep. 2005:	63,605.07 shares
Year ended Dec. 2005:	63,434.33 shares

2. Each "YoY change" represents its relevant change in percentage compared to the same period of the previous fiscal year.

[Consolidated Results of Operations]

(Summary of the nine-month period)

During the nine-month period, Japan's economy was relatively strong. Corporate earnings continued to improve and there was continuation of the slow increase in consumer spending, which has a significant effect on the Group's operating results.

In this environment, the Bell-Park Group focused on generating earnings in its mobile phone sales business, improving earnings in the recently established network business and developing the staffing services business.

Due to the above factors, nine-month period net sales was 17,404 million yen (96.4%, compared to the previous year), operating income was 575 million yen (78.7%), ordinary income was 583 million yen (79.5%), and net income was 310 million yen (84.7%).

(Summary of results by business segment)

Results by business segment were as follows.

1) Mobile phone sales business

Demand for mobile phones was expected to increase in the mobile phone sales industry due to the release of one-seg handsets that can receive terrestrial digital broadcasts. However, the net increase in mobile phone subscribers was 3.63 million, about the same as one year earlier when the increase was 3.64 million. One reason appears to be the tendency for people to delay purchases because of the impending start of phone number portability in October 2006. Aggregate unit sales of Softbank (formerly Vodafone) mobile phones, the Company's main product, did not increase as much as expected even though sales of one-seg and thin handsets were relatively strong. Besides, it appears that people delayed purchases until the October switch to the Softbank brand in anticipation of new services.

In this environment, the Group stepped up actions to target corporate users, which is the only growing market sector remaining, and focused on shop sales activities that meet customers' needs. In the corporate market, we raised the number of salespeople and took other steps to strengthen sales operations. By attracting new corporate customers and following up on corporate customers who visited shops, we efficiently raised earnings. Regarding sales activities at shops, the Group concentrated on generating profits by achieving a proper balance of sales. Shops recorded a gross profit by avoiding excessive competition and focused on sales of SD cards and other accessories in strong demand due to rising sales of 3G handsets. Shops also offered new handset models and after-sales services to preserve and enhance customer satisfaction without relying solely on sales to first-time users.

In the nine-month period of 2006, segment sales totaled 16,060 million yen (94.4%, compared to the previous year) and operating income was 950 million yen (82.1%, compared to the previous year).

2) Network business

The core business is the provision of the direct-collection-type fixed line telephone service. In Japan, the total number of subscribers for this service was smaller than in 2005 when the service was started. One reason was that communications carriers held back on investments in this business. The result was an extremely challenging operating environment for the Group.

In this environment, the Group placed priority on profitability and overhauled the scale of operation and its product line. However, the effective end of the mainstay KDDI Metal Plus business in August resulted in the posting of an operating loss.

Due to these actions, this segment posted sales of 422 million yen (86.3%) and an operating loss of 60 million yen (131 million yen loss one year earlier) in the nine-month period of 2006.

3) Staffing services business

The provision of mobile phone sales personnel, the primary component of the staffing services business, benefited from solid demand due to the impending start of the number portability system, including increased demand for staffing for campaigns and a stronger trend toward personnel supplied by staffing services on the part of mobile phone sales agents. However, with economic recovery increasingly evident even on the hiring front, securing of personnel has become more difficult compared to the same period a year ago due to more companies hiring full-time employees rather than temporary staff.

In this environment, the Group has made additional investments in this business, including the opening of an operating base in Osaka. These actions follow the achievement of this segment's first profitable six-month period in the second half of 2005. Sales rose steadily and we moved into the black (operating profit) in the most recent quarter (July to September), due in part to the contribution of the newly opened Osaka office. However, this business recorded an operating loss because of expenses related to up-front investments in the first half of this year.

In the nine-month period of 2006, segment sales totaled 1,108 million yen (180.3%) and there was an operating loss of 11 million yen (31 million yen loss one year earlier).

(2) Consolidated Financial Position

Yen in millions, rounded down

	Total assets	Net assets	Equity ratio	Net assets per share
	Million yen	Million yen	%	Yen
As of Sep. 30, 2006	5,898	3,640	61.7	57,730.63
As of Sep. 30, 2005	6,055	3,265	53.9	51,895.28
[Reference]				
As of Dec. 31, 2005	6,810	3,383	49.7	53,774.30

Note: Number of shares outstanding at end of period

As of Sep. 30, 2006:	63,056.68 shares
As of Sep. 30, 2005:	62,927.68 shares
As of Dec. 31, 2005:	62,927.68 shares

[Consolidated Cash Flow Position]

Yen in millions, rounded down

	Net cash provided by (used in) operating activities	Net cash provided by (used in) investing activities	Net cash provided by (used in) financing activities	Cash and cash equivalents at end of period
	Million yen	Million yen	Million yen	Million yen
Nine months ended Sep. 2006	414	(10)	(160)	1,761
Nine months ended Sep. 2005	(501)	(416)	(48)	1,362
[Reference]				
Year ended Dec. 2005	(264)	(498)	(48)	1,517

[Qualitative Information Regarding Consolidated Financial Position]

(Change in financial position)

Total assets as of September 30, 2006 were 5,898 million yen, a decline of 911 million yen from the end of the previous fiscal year. In current assets, cash on hand and in banks increased 243 million yen, accounts receivable - trade and accounts receivable – other declined 534 million yen, and inventories declined 533 million yen. In current liabilities, accounts payable - trade and accounts payable – other declined 713 million yen, and accrued income taxes declined 312 million yen.

There were no significant changes in fixed assets and long-term liabilities.

Net assets rose 256 million yen to 3,640 million yen due to the booking of net income. The equity ratio was 61.7%.

(Cash flows position)

Cash and cash equivalents at the end of the nine-month period were 1,761 million yen, an increase of 243 million yen compared to the end of the previous fiscal year.

- Net cash provided by operating activities was 414 million yen. The main items were 582 million yen in income before income taxes, a 534 million yen decrease in account receivables, a 537 million yen decrease in inventories, a 713 million yen decrease in account payables, and income taxes paid of 536 million yen.
- Net cash used in investing activities was 10 million yen. The main items were 96 million yen in acquisition of property, plant and equipment, 113 million yen in acquisition of investment securities, and 138 million yen in sales of investment securities.
- Net cash used in financing activities was 160 million yen due to repayment of 107 million yen in long-term debt and cash dividend paid of 62 million yen.

3. Forecast for the Year Ending December 2006 (Jan. 1 - Dec. 31, 2006)

	Net sales	Ordinary income	Net income
	Million yen	Million yen	Million yen
Full year	23,000	700	350

Note: Previous forecasts for the year ending December 2006 have not been changed.
Actual results may differ significantly from these forecasts for a number of factors.

[Qualitative Information Regarding Consolidated Forecasts]

The achievement rate of net sales, ordinary income and net income for the nine-month period were 75.7%, 83.4% and 88.8%, respectively. The Company will continue to strive to achieve its forecasts for the current fiscal year.

Softbank Mobile, a customer in the Company's key mobile phone sales business, announced a new pricing plan on October 23, 2006, causing a stir in the number portability system that began on October 24. However, the Company has not revised its business forecast included in the summary of financial results released on August 9, 2006 as the impact of the above developments on the Company's business performance cannot be reasonably ascertained at this point.

[Attachment]

1. Summary Consolidated Balance Sheets

Thousand yen, %

Account	As of Sep. 30, 2006	As of Sep. 30, 2005	Change		[Reference] As of Dec. 31, 2005
	Amount	Amount	Amount	%	Amount
Assets					
I Current assets	4,527,661	4,673,827	(146,165)	(3.1)	5,378,008
II Fixed assets	1,371,021	1,381,379	(10,358)	(0.7)	1,432,575
Property, plant and equipment	335,810	280,452	55,358	19.7	323,233
Intangible assets	32,338	25,675	6,662	26.0	22,316
Investments and other assets	1,002,872	1,075,251	(72,379)	(6.7)	1,087,025
Total assets	5,898,682	6,055,206	(156,523)	(2.6)	6,810,583

Liabilities					
I Current liabilities	2,173,186	2,604,263	(431,076)	(16.6)	3,243,639
II Long-term liabilities	85,194	185,292	(100,098)	(54.0)	183,051
Total liabilities	2,258,380	2,789,556	(531,175)	(19.0)	3,426,691
Shareholders' equity					
I Common stock	-	1,086,140	-	-	1,086,140
II Capital surplus	-	1,540,547	-	-	1,540,547
III Retained earnings	-	845,958	-	-	961,866
IV Net unrealized holding gain on securities	-	1,039	-	-	3,373
V Treasury stock	-	(208,036)	-	-	(208,036)
Total shareholders' equity	-	3,265,650	-	-	3,383,892
Total liabilities and shareholders' equity	-	6,055,206	-	-	6,810,583
Net assets					
I Shareholders' equity					
1. Common stock	1,090,878	-	-	-	-
2. Capital surplus	1,545,286	-	-	-	-
3. Retained earnings	1,209,866	-	-	-	-
4. Treasury stock	(208,036)	-	-	-	-
Total shareholders' equity	3,637,995	-	-	-	-
II Valuation and translation adjustments					
1. Net unrealized holding gain on securities	2,306	-	-	-	-
Total valuation and translation adjustments	2,306	-	-	-	-
Total net assets	3,640,302	-	-	-	-
Total liabilities and net assets	5,898,682	-	-	-	-

2. Summary Consolidated Income Statements

Thousand yen, %

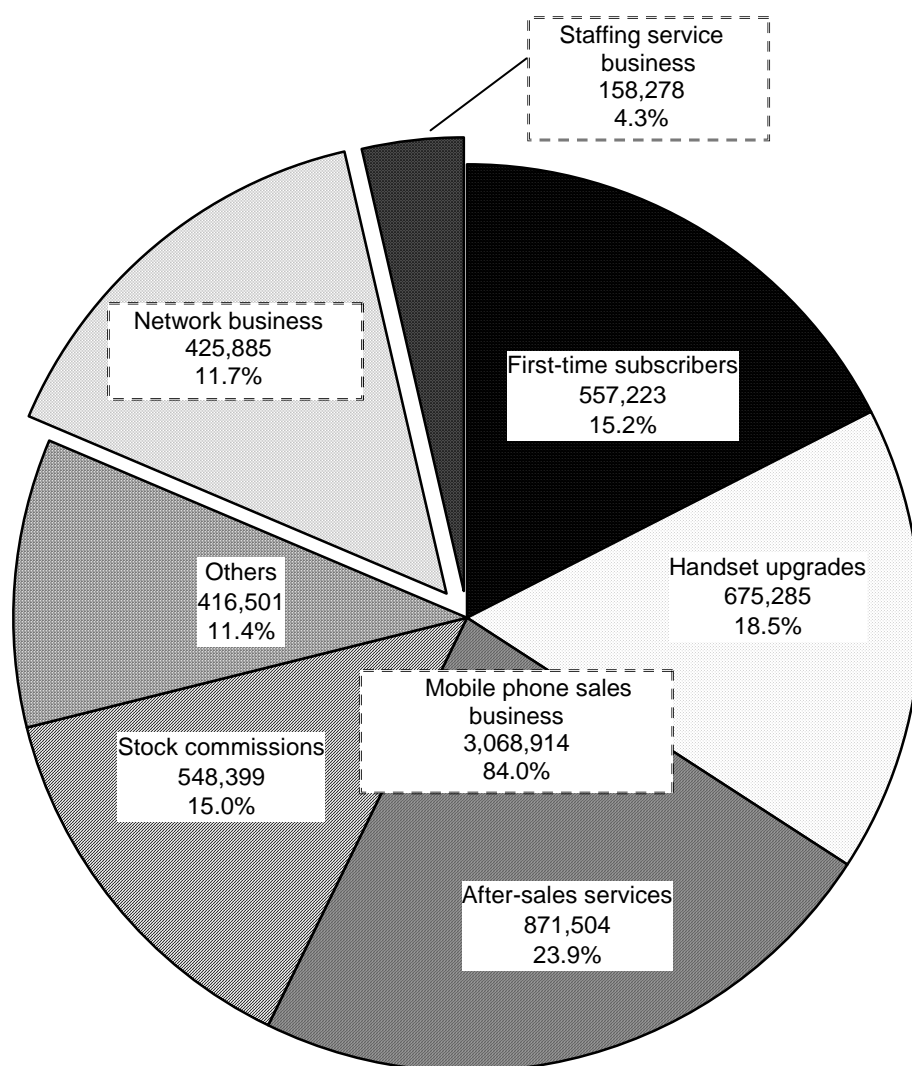
Account	Jan. 1 – Sep. 30, 2006	Jan. 1 – Sep. 30, 2005	Change		[Reference] Jan. 1 – Dec. 31, 2005
	Amount	Amount	Amount	%	Amount
I Net sales	17,404,474	18,053,320	(648,845)	(3.6)	24,355,489
II Cost of goods sold	13,751,397	14,653,940	(902,543)	(6.2)	19,671,400
Gross profit	3,653,077	3,399,379	253,698	7.5	4,684,088
III Selling, general and administrative expenses	3,077,970	2,668,762	409,207	15.3	3,735,328
Operating income	575,107	730,616	(155,509)	(21.3)	948,760
IV Non-operating income	18,316	15,760	2,555	16.2	22,363
V Non-operating expenses	9,765	12,288	(2,522)	(20.5)	24,866
Ordinary income	583,657	734,089	(150,431)	(20.5)	946,257
VI Extraordinary income	31,315	-	31,315	-	-
VII Extraordinary loss	32,788	15,035	17,752	118.1	18,267
Income before income taxes	582,185	719,053	(136,868)	(19.0)	927,989
Income taxes	271,257	351,754	(80,497)	(22.9)	444,783
Net income	310,927	367,298	(56,370)	(15.3)	483,206

(Reference)

1. Composition of Consolidated Gross profit

The composition of consolidated gross profit for the nine-month period (January 1 – September 30, 2006) is as follows:

(Yen in thousands, rounded down)



After-sales service: Commissions received from telecom carriers for services on consignment related to handset upgrades, service plan changes, repair and maintenance.

Others: Prepaid mobile phones, accessories, etc.

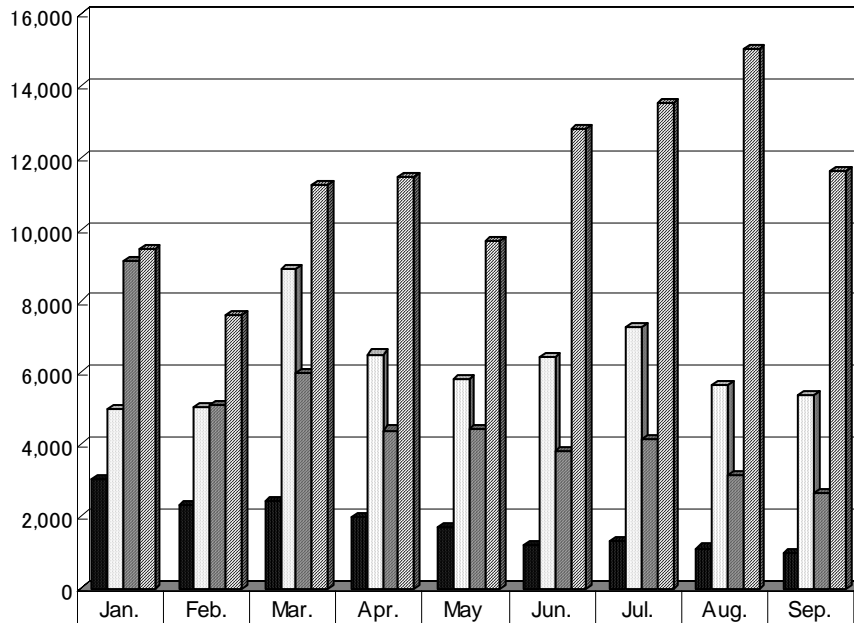
The "First-time subscribers" category has been established to combine the former "First-time subscribers (2G)" and First-time subscribers (3G)" categories. Also, the "Handset upgrades" category has been established to combine the former "Handset upgrades (2G)" and "Handset upgrades (3G)" categories.

(Reference)

2. Number of Mobile Phones Sold

Monthly unit sales for the nine-month period (January 1 – September 30, 2006) are summarized below.

(Units)



	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.
■ First-time subscribers (2G)	3,066	2,305	2,442	1,982	1,707	1,227	1,313	1,123	972
□ First-time subscribers (3G)	4,992	5,028	8,896	6,524	5,804	6,436	7,272	5,670	5,405
■ Handset upgrades (2G)	9,133	5,094	5,998	4,409	4,447	3,845	4,150	3,172	2,652
■ Handset upgrades (3G)	9,474	7,633	11,227	11,434	9,645	12,764	13,536	15,007	11,607