

October 31, 2007

Bell-Park Co., Ltd.

President & CEO: Takeru Nishikawa

Stock exchange listing: JASDAQ

Stock code: 9441

Contact: Hiroshi Ishikawa, Corporate Officer, General Manager, Administration Division

Tel: +81-(0) 3-3288-5211

Notice of Resignation of Director

Bell-Park director Osanori Ito has resigned as of October 31, 2007 and was named senior advisor on November 1, 2007.

1. Resigning director

Chairman and Director, Osanori Ito

2. Reason for resignation

Resigned for personal reasons.

3. Date of resignation

October 31, 2007