

March 23, 2011

For Immediate Release:

**Bell-Park Co., Ltd.**

President & CEO: Takeru Nishikawa

Stock exchange listing: JASDAQ

Stock code: 9441

Contact: Hiroshi Ishikawa, General Manager, Administration Division

Telephone: +81-3-3288-5211

**Notice of the donation for the damage  
due to the Pacific Coast of Tohoku Earthquake**

Bell-Park Co., Ltd. prays for those who passed away due to the earthquake that occurred off the Tohoku region in the Pacific Ocean on March 11, 2011, and express the condolences to the victims of this disaster.

We have decided to donate 10 million yen via Japanese Red Cross Society, in order to contribute to the aid for the victims and the restoration of devastated areas.

All of the executives and employees hope, from the bottom of the hearts, that the residents of the devastated areas are safe and will recover soon.